

“JULIE’S IS THE LEADING SUPER PREMIUM ORGANIC BRAND, WITH A SUBSTANTIAL ORGANIC CONSUMER FOLLOWING.”

January 16,2009

Who are we? Julie’s ice Cream is the first super premium organic ice cream of its kind. Manufactured by Oregon Ice Cream Company the largest family owned and operated manufactured in the Pacific Northwest. We are located in the lush Willamette valley of Eugene, Oregon. Our location allows us to be close to suppliers of the freshest organic cream and organic fruit. Julie’s Ice Cream is USDA certified organic, certified kosher dairy, no genetically engineered ingredients, no preservatives, no chemical additives and no artificial colors or flavors.

Julie’s organic started eleven years ago with the desire of Julie Gleason wanting something different. She wanted it to be natural, not made with words you cant pronounce but with pure ingredients. So with the help of her husband Tom the first “Super Premium ice cream” of its kind was developed. The ice cream came in pint size containers. Today the pints come in 10 of the most popular flavors. There are also two sorbets & creams and two sorbets. From the pints the novelties came next.

Rated #1! Wow! According to the Spins ratings Julie’s vanilla ice cream sandwich is the number one novelty sold in the natural, organic frozen dessert market in the United States. The sandwiches come in a pack of 6 at 3 fl.oz. Each. Other Julie’s novelties like dark chocolate coated vanilla bars, all fruit sorbet bars, and others are all within the top 20 best selling items in the USA, Julie’s product span from the most indulgent treats to many items that are 100 calories or less and all from certified organic ingredients. Eating a Julie’s novelty bar is like going to that special place where only your love and desire for the best ice cream can take you. Awesome!

Our new addition. Julie’s organic Low-Fat Yogurt is another indulgent treat developed with your health in mind. Julie’s frozen yogurt is rich in prebiotic fiber call NutraFlora® and boast of six active probiotic yogurt cultures, which can enhance digestion and improve the immune system. All the goodness of nature’s bounty comes in seven yummy flavors: Blackberry, Blueberry, Lemon, Vanilla Bean, Chocolate and Cinnamon Apple.

Julie’s the creator of the best ice cream, and has many new items targeted to the consumer who wants a pure dessert eating experience in the coming year. Please contact Marilyn Lasseigne. marilyn@oregonicecream.com



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