



**FOR IMMEDIATE RELEASE**

**Glutenfreeda Foods, Inc. Partners with Julie's Organic Ice Cream for an Industry-First Dessert**  
*Gluten-free pioneer introduces first gluten-free ice cream sandwich cookie*

**Burlington, Wash. – May 4, 2009 – [Glutenfreeda Foods Inc.](http://GlutenfreedaFoods.com)**, a leading manufacturer of gourmet wheat and gluten-free products, has partnered with Julie's Organic Ice Cream to develop the industry's first gluten-free certified organic Gluten-Free Vanilla Ice Cream Sandwich Cookies. Sold in packs of four ice cream sandwiches, the treats are available at Whole Foods Markets this June and nationwide in grocery stores after August 2009.

Glutenfreeda teamed up with Julie's Organic Ice Cream, manufactured by Oregon Ice Cream Company, to develop the highest quality certified organic ice cream for this indulgent gluten-free treat. Glutenfreeda Foods developed the organic, gluten-free chocolate cookies used in the ice cream sandwiches at its dedicated gluten-free facility just north of Seattle, Wash.

"Our partnership with Julie's Organic Ice Cream is a perfect match for an ice cream sandwich cookie that we hope will appeal to everyone – whether they are gluten-intolerant or not," said Jessica Hale, Chief Marketing Officer, Glutenfreeda Foods, Inc. " Available just in time for summer, we're pleased to introduce this gourmet dessert that our gluten-intolerant customers can enjoy without worry."

Glutenfreeda Foods' ice cream sandwich cookies are being introduced after the company recently launched another industry first: gluten-free burritos made with gluten-free tortillas. Additionally, Glutenfreeda launched three flavors of gluten-free instant oatmeal made with certified gluten-free oats. The company also has a successful and flagship product line called Real Cookies™, the marketplace's first pre-formed gluten-free frozen cookies, available in five flavors.

**ABOUT GLUTENFREEDA FOODS, INC.**

Glutenfreeda Foods, Inc., based out of Burlington, Washington, is a unique wheat/gluten-free food manufacturer producing gourmet gluten-free products that taste authentic and delicious. This women-owned, family-run company discovered the need to share its extensive knowledge of this growing industry and create gluten-free food alternatives during a time when there were few resources for gluten-intolerant consumers. All products are produced in a 20,000 sq. ft. dedicated gluten-free facility, eliminating any potential for cross-contamination. Details are included in the media kit. For more information, please visit [glutenfreedafoods.com](http://glutenfreedafoods.com).

###

**Media Contact:**

Becky Leung, Koopman Ostbo  
503-223-2168, [becky@koopmanostbo.com](mailto:becky@koopmanostbo.com)

Jessica Hale, Glutenfreeda Foods, Inc.  
970-947-9480, [Jessica@glutenfreeda.com](mailto:Jessica@glutenfreeda.com)